## A GUIDEBOOK TO HUMAN SERVICE PROFESSIONS

#### **Second Edition**

## A GUIDEBOOK TO HUMAN SERVICE PROFESSIONS

Helping College Students Explore Opportunities in the Human Services Field

Edited by

WILLIAM G. EMENER, Ph.D.

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Contributors ix

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We dedicate this book to seven special, successful, and loving professionals whose "people skills" and current and prospective successful career journeys bring us great pride, and from whom we learn so much about life.

Our seven young and adult children:

Michael A. Richard, Jr. (Food Services/Management)

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Meighan J. Richard (Elementary Education)

and

Karen R. Nicholas (Special Education)

Barbara J. Karasek Emener (Business/Sports Marketing)

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Scott W. Emener (Business/Technology Communications)

and

Brooke E. Bosworth and Lindsay R. Bosworth (Future careers undetermined yet bound for Success)

#### **PREFACE**

While the nineteenth century in the United States was considered the agrarian age for employment, the twentieth century revolved around the machine and industrial age—giving birth to the technological era in the eighties and nineties. During the first decade of the current millennium, we appear committed to advancing communications technology. What better time in history than during such change, is it to focus on a most important arena in the world of work—human services.

As our libraries reveal, volumes have been written in the past about human service careers—most focusing on specific fields such as medicine, law, education, social work, counseling and psychology, among others. And except for a 1991 text by William G. Emener and Margaret A. Darrow, Career Explorations in Human Services, and the 2003, first edition of this current book by Michael A. Richard and William G. Emener, I'm A People Person: A Guide to Human Service Professions, few have introduced a variety of different careers designed for those persons undecided about their future, beyond "a desire to work with people."

One of the greatest challenges of our new millennium will be in the social science, human service, and interpersonal communications fields. With the increasing emphasis on technology for human interaction—cell phones, emails, pagers, the Internet, fax machines, ipods, and voice mail, it is possible for an employee to spend eight hours a day at work, in full productivity without speaking face-to-face with even one individual.

Perhaps one of the most compelling persuasions for this text is the nature of the people who will be reading it—the Next Great Generation. As university professors, we have experienced today's college students to be bright, energetic, and caring individuals who are turning back toward traditionalism, but with a twist—they are comfortable with a fresh application of older values, which includes the value for the human element. These new millennium students, many of whom are children of the baby-boomers, are being viewed as being conventional, confident, sheltered, idealistic, achieving, and team-oriented. And it is not uncommon to find that behind the green hair and body piercing is an individual who came to college with a determination

to find meaning in life and graduate with the skills and abilities to make a difference in the world and be in positions that will make the world "a better place for people to live." All the more reason so many college students are choosing human service as a vocation which they see as more than a way of earning a living or a career—for many it is a calling.

Furthermore, graduate programs in human services are experiencing a burgeoning influx in applications for admission from persons who are in midlife and wanting to opt out of the "data and things world" and into the "people world." Also significantly impacting peoples' choices of human service careers are the increasing variety and diversity of opportunities available in what can be described as "new careers." Gerontology and counseling, communication sciences and disorders, case management, applied anthropology, and student development in higher education were relative infants in the woods less than a generation ago. Yet, it is evident that the more technological advances occur in our society, the more society will need "people helping people."

Life in the twenty-first century is uncertain at best. This book, nonetheless, presents helpful information pertinent to many professional career opportunities and facilitatively challenges the young and not-so-young persons seeking to make the world a better place. Beyond the traditional academic and knowledge qualifications for many human service professions—all that is necessary for the readers of this text who choose careers in human service—this book also embraces and reflects its editors' and authors' desire to kindle the flames for a new generation who have a real passion for helping people.

This book is divided into four parts.

Part I, containing one important chapter, assumes that you have made a decision or are seriously inclined to invest yourself into a journey that would end up with you being an employed professional, working with and helping people—a people person. Furthermore, it assumes that you would like to know what you now should do with your occupational leanings, interests, and/or commitments. But you then ask, "Now what do I do?" Following a discussion of some of the tangible and intrinsic reasons why people want to be human service professionals, the chapter defines and discusses career choice and human services, as well as the concepts of career, job, and professionalism. It then concludes with a statement of the overall objective of this book—to explore the professions comprising the human services—and offers specific recommendations regarding how to best use it.

Part II includes 18 contributed chapters—each authored and coauthored by a total of 30 very busy professionals who all have graduate degrees (mostly Ph.D.s), have many years of service delivery experience, are accomplished scholars, and hold or have held numerous leadership positions in, and have taught many graduate courses in, their respective professional disciplines. And this just scratches the surface. Thus, they clearly constitute an All-Star team in professional human services. Moreover, each of these chapters

*Preface* xv

address 10 specific aspects of the 18 specific human service professionals: (1) the state of the art of the profession; (2) its history and development; (3) its mission(s) and objectives; (4) the predominate profile(s) of the clients it typically serves; (5) its philosophical assumptions and pre-eminent theory(-ies); (6) an appreciation of its real world application(s) and salary indices; (7) professional preparation and development; (8) work settings; (9) its professional organizations; and, (10) its future outlook.

Part III provides those who may be unable, unwilling, or unqualified to attend graduate school alternatives within human services. It is not uncommon for an individual to not have the financial resources to attend graduate school. Many have the passion to work with people who are hurting, but not the means. And if this is your situation, this chapter is written for you.

Others, may have the passion or may not have the resources, but find life circumstances currently prevent them from pursuing their dreams. Or they need to work but long to work in a job that involves helping others. And if this is your situation, this chapter is written for you.

Less than 10 percent of the public ever attend and/or completes graduate school; some are through with their education and want a job. The authors have known many people who want to attend graduate school but lack the necessary skills or abilities. Many of these people have a burning passion but do not try or are denied attendance in human service graduate programs. Again, if this is your situation, this chapter is written for you.

This chapter presents a brief overview of five major occupational areas where individuals with nongraduate degrees frequently find employment working with people. Within each area, specific jobs are described, and salary and outlook information is given. The five areas where persons with degrees in human services or an interest in working with people frequently work are: (1) Behavioral and Mental Health; (2) Human Resources; (3) Education; (4) Police and Public Safety; and (5) Leisure and Recreation. This is not meant to be all inclusive but rather a taste of the possibilities that are available to those who want to work with people but do not have a graduate degree. For all of you who have the passion to work with people but the opportunity to attend graduate school is now nonexistent, dim, difficult or uncertain—this chapter is for you.

Part IV offers an in-depth discussion of professionalism in human services and defines and addresses the big four human service regulatory mechanisms: certification, licensure, registration, and accreditation. Following discussions of autonomy and professional behavior, professionals' codes of ethics, the roles of knowledge in professional decision-making, and professionals' ultimate decisions, the reader is then invited to think about his or her "professional self-concept."

This last Part also concludes the book with an intriguing challenge: be sure that when you eventually become a human service professional—caring for and helping vulnerable individuals (who also may be hurting, in trouble and/or uninformed and unable to meaningfully help themselves)—that you have a professional obligation to offer them the best help and assistance available.

As we say and infer throughout: if you invest yourself while reading this book, the included thoughtful, knowledgeable, and practical approaches will provide a valuable point of embarkation on your journey to a personally and professionally rewarding career as a human service professional.

We sincerely hope you benefit from reading and studying the material herein and find it helpful in your personal decision-making . . . and also that you enjoy the journey.

WGE, MAR & JJB

#### ACKNOWLEDGMENTS

First and foremost, we extend a hearty "Thank-you!" to the 30 authors of the book's 18 contributed chapters (2–19). As we delineate and then say in the Preface, they clearly constitute an All-Star team in professional human services and we are grateful to each of them for meaningfully contributing to this endeavor.

In view of our repeated experiences during this endeavor, we want to thank all the "behind the scenes" persons who made this text possible. It would have been much more difficult without you. And on an individually deserved note, John graciously acknowledges Linda M. Wright for her unerring enthusiasm, patience, and persistence in teaching him sophisticated ways of using his computer and working with e-mails and the Internet.

Our respective families—wives, children, grandchildren, and loved ones—have been respectfully caring and compassionate when over the past few months we replied to many of their requests with, "Okay, as soon as I finish editing this chapter." Their unerring love did not go unnoticed and to all of them we extend our sincerest appreciation.

Bill, Mike and John

#### **CONTENTS**

	Page
Prej	facexiii
Cha	pter
	Part I. The Road to Becoming a Human Service Professional
1.	Okay, You Want to Work with and Help People Now What Do You Do?
	William G. Emener, Michael A. Richard & John J. Bosworth
	Part II. Human Service Professions
2.	Applied Anthropology
3.	Audiology, Speech-Language Pathology, and Speech-Language-Hearing Science
4.	Case Management
5.	Clinical Psychology
6.	College Student Development as a Professional Career

7.	Counseling Psychology
8.	Criminal Justice
9.	Gerontology
10.	Industrial-Organizational Psychology
11.	Marriage and Family Therapy
12.	Mediation: A Collaborative Approach to Dispute Resolution 142 William A. Lambos
13.	Mental Health Counseling
14.	Public Administration
15.	Rehabilitation Counseling
16.	School Counseling
17.	School Psychology
18.	Social Work
19.	Special Education

Contents	xxi

	Part III. Professional Human Service Occupations
20.	Human Service Occupations: Selected Examples
	Part IV. Ethics and Professionalism
21.	Professional Ethics and Professionalism

## A GUIDEBOOK TO HUMAN SERVICE PROFESSIONS

# Part I THE ROAD TO BECOMING A HUMAN SERVICE PROFESSIONAL

#### Chapter 1

### OKAY, YOU WANT TO WORK WITH AND HELP PEOPLE . . . NOW WHAT DO YOU DO?

WILLIAM G. EMENER, MICHAEL A. RICHARD & JOHN J. BOSWORTH

It is one of life's greatest compensations that we cannot sincerely try to help someone else without helping ourselves.

-Ralph Waldo Emerson

Although Mr. Emerson coined the above pearl of wisdom approximately 150 years ago, it still is poignant today and indeed pertinent to the essence of this book. The befitting "if-then" follow-up scenario would be:

IF you agree with and embrace Emerson's philosophical tenet,
IF you are a "people-person" person, and
IF you can identify and invest yourself in a human service professional career,
THEN at the end of the day you will have won the ultimate trifecta:
You will be helping others,
You will be helping yourself, and
You will be getting paid for it.

And a bonus payoff would be that you would feel good about yourself, you would feel good about your life, and you would feel good about the way you would be living it.

In our collective roles as vocational evaluators, rehabilitation counselors, mental health counselors, psychologists, professors, and undergraduate/graduate advisors, we often have heard people ask, "I am a people person, but now what do I do?" Among other things, these words have served as seeds of inspiration for this book. Furthermore, the origin for this book has grown from both the positive and the negative events we have experienced in our professional careers. For the most part, we are pleased to say, our experiences have been positive as related to our students' and clients' concerns regarding their career choices in human service occupations. Nonetheless, because of the negative experiences we indeed realized and deeply appreciated that there was a need for a book such as this one.

In our roles as editors of this book, we want to offer the following experiences from our individual professional careers as a prelude to the essence of this book's existence.

Dr. William G. Emener:

While I have enjoyed many opportunities of

witnessing students and clients make positive and meaningful career choices, I also have experienced the unfortunate side of graduate school choice being made on inadequate information. Fittingly, I would like to share a story from my recent experiences that are illustrative examples of the need for adequate information when making graduate school choices and the power of that information.

My story has a less satisfactory ending (other than to accentuate and emphasize the need for this book). As an advisor to graduate students, I often visit with them regarding the sequencing and scheduling of their courses, progress toward graduation and plans after graduate school. One very intelligent, skilled, and emotionally healthy student was visiting with me near the end of her last Practicum course. She was approaching graduation, needing only to complete her Internship.

During our conversation she appeared somewhat despondent, describing her Practicum experiences as less than satisfactory. Although she liked her supervisors, clients and co-workers, she related ". . . it was the situation, the experience and the future career opportunities" that contributed to her dissatisfaction.

The crux of her story was that as she had progressed in her graduate studies, had gained more and better information and more practical experience, and now was clearly aware that she had probably entered the wrong program of study. Her dilemma, being that she was almost at the end of her program and after a two-year investment in school, was that she felt dissatisfied with the career commitment she had made two years ago. Our Mental Health Counseling Program (at the University of South Florida) was not in concert with her philosophical and professional goals. She had gained more information about the role of various human service professionals, and it became increasingly evident that for her a Clinical Psychology Program would have been more meaningful and professionally rewarding. Unfortunately she perceived no other choice than to complete her degree due to family obligations and needs. She completed our master's degree program and is a successful Licensed Mental Health Counselor. To this day, however, she believes she would have been happier as a Clinical Psychologist. (She has told me, nonetheless, that once her children are grown she may go back to school to obtain a degree in Clinical Psychology.)

#### Dr. Michael A. Richard:

While working as a Vocational Evaluator and Rehabilitation Counselor, I discovered that many of my clients would express interest in pursuing a career in human services. The vast majority indicated they wanted to pursue degrees in Nursing or Rehabilitation Counseling. Upon questioning, many clients disclosed that the foundation of their desire to enter these fields began as a result of their personal experiences with professionals specifically in these careers. For these individuals, the most recent and/or common contacts with human service professionals were with their rehabilitation counselor and/or nurse.

In an attempt to broaden their choices, part of their time was spent in career exploration. For most persons interested in, and qualified to enter, undergraduate Nursing and Rehabilitation Counseling careers, I provided information intended to expand their career options. This information essentially consisted of data describing other majors and occupations comprising the field of human services. In those early years of professional development, the information provided them was limited due to my own lack of knowledge. Thus, it primarily consisted of information about degrees and occupations in Psychology, Sociology, Rehabilitation Counseling, Nursing and Education. Although admittedly limited, this information was intended to help them make more informed choices when developing long-ranged career goals.

Generally, my professional experience has

plainly indicated that with adequate and relevant information and self-knowledge, clients typically are able to make more satisfying and meaningful career and educational choices. I also have found that this proposition holds true for persons wanting to enter one of the human services.

In view of the fact that long-range career goals in human services often require a commitment to graduate school, I would also address this with my clients. Basically, as an undergraduate and graduate Student Advisor I became aware that students need more detailed information on postgraduation options. The more I worked in higher education I increasingly became aware of the range and availability of human service career options that might be available to undergraduates. I also became progressively more appreciative of the richness and variety of career options available to students-he key of course being that people have adequate information on which to make their choice. I would like to present the following story to illustrate my positive experience with this belief.

Near the end of a semester, a former colleague of mine, Perry Kaly, on the St. Petersburg Campus, referred a very bright and intelligent psychology major to me for career counseling. The student stated he was majoring in psychology, and had some misgivings about entering graduate school and then working in the area of clinical psychology. In addition, he said he did not want to continue on for a doctoral degree immediately after completing his master's degree. His academic advisor had wisely encouraged him to seek career counseling. During our interview, it was quickly revealed he had limited knowledge of other graduate programs available to him. The extent of his knowledge was limited to the fields of social work, sociology, and psychology. He had some vague ideas as to what persons working in these professions did, but knew little more. He also could identify only a few other "human service professions" by name, yet

he had no idea what these professions actually involved. It was evident that he had insufficient knowledge and awareness of what career options he could consider. Fortunately, this student was eager to gain knowledge and to educate himself as to other options. Furthermore, regarding his self-knowledge, he had an indepth and accurate sense of self-awareness. In this instance, all I needed to do was to provide him with sufficient information, and help him organize and synthesize the information once he obtained it. Ultimately, he decided to enter a Mental Health Counseling program and he was extremely pleased with his choice. He related that his program of choice, compared to clinical psychology, placed a greater emphasis on counseling application rather than theory and research, which better suited his personality, temperament and professional goals.

#### Mr. John J. Bosworth:

As an adjunct faculty member teaching mostly undergraduate students, I am granted the challenging yet highly rewarding position of having an enormous influence on students, as they contemplate and pursue graduate education and career path decisions. In one course that I teach, "A Survey of Human Service Professions," I usually start each semester engaged in an informal dialogue with students as to why they even considered enrolling in the course. Some say they want to go to graduate school in psychology, social work, or rehabilitation counseling and others have no idea, they're just not sure of which direction they should travel, or even if they want to pursue a career in human services. The most prominent feeling or attitude that permeates the first few weeks of class following this discussion is a vague sense of indecision, uncertainty, and skeptical curiosity. Good! They are in the right place.

As each semester progresses, I am continually reminded of the lack of knowledge most students have in forming an accurate representation of what being in the human service profes-